

TravelWritingAdventures.com
an online, crowd sourced, travel publication
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407-443-0348



To: [FILL IN YOUR NAME]
Re: Assignment - [FILL IN YOUR DESTINATION OR TOPIC]

Dear [YOUR NAME];

Was happy to hear about your trip to _____, and we would love to publish stories and photos you produce from your trip. We will give priority to ones connected to potential advertisers, so collect names from business owners that might be interested, so we can follow up when your stories are published (get emails).

Of particular interest to us would be...

- 1) Reviews of accommodations, especially small Inns or Bed and Breakfast style places... anything that is unusual, quaint, or out of the ordinary.
- 2) Features highlighting different cafes or restaurants, especially if they have a unique ambiance, such as great views, or al fresco seating. If there is a great dish, see if the place would give you (or email us later) the recipe to be included in the story. Readers love that and it means more exposure for that restaurant. You could roll up several places in one story... "Top 5," for instance.
- 3) A "human interest" story. This might be an interview with a local or something about a famous person from the area, or a local who has done something, or achieved something, of note. Perhaps you'll meet an "ExPat" from the US that is running a business... that would be a reader favorite as well.
- 4) Of course, any feature story about a town, your experiences while on your road trip, etc. we will publish. If you have questions, just shoot me an email.

Our TRAFFIC right now is, on average, 1000+ unique viewers per week: 4000+ mo.
The average visitor to our site views 3 pages before exiting (I'm told this is good) and we are growing with each new contributor and feature we publish. Additionally we have a social media network that includes over 100 different travel related groups.

Any stories we publish for you will remain online, and our traffic is growing every month, so, soon, those stories could have tens of thousands, or hundreds of thousands, of "eyes."

A handwritten signature in black ink, appearing to read "Susan J. Coppeny".

Safe Journeys... Sue

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